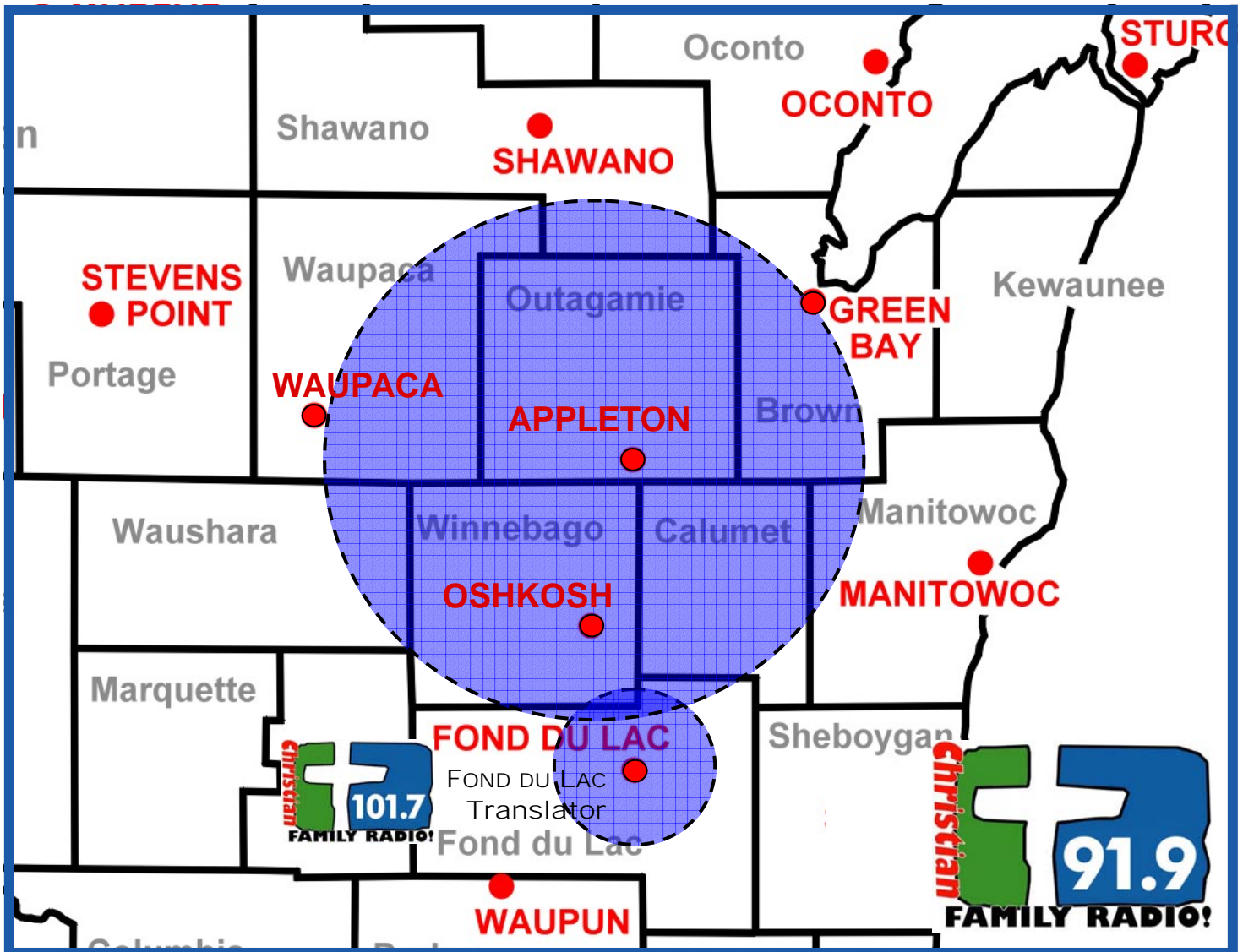


WEMI 91.9FM Listening Area



- COVERAGE:** WEMI Christian Family Radio reaches into 9 counties!
- DEMOGRAPHICS:** 72% of listeners are between the ages of 25-54, and 55% are female.
- LOYALTY:** 78% of the audience listens exclusively to Christian radio!
- RESPONSIVE:** Over 75% of listeners report they have visited one or more of our sponsors in the past month. They believe our messages!
- INTERACTIVE:** "Christian Family Radio" interacts with the audience by hosting fun and exciting special events, enjoyable for the whole family.
- OPPORTUNITY:** Get your message in front of this large, loyal and responsive audience!

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